African American Student Advocates Meeting

October 9, 2014

Parent Engagement

Andrew Hill

- **Increase parent use of SchoolLoop**
  - Introduced parents to SchoolLoop during daily encounters; had them register or gave handout w/instructions
    - Placed a stack of handouts in the attendance office and guidance office
    - Back to School Night
    - ELAC meetings

- **Increase or establish participation in SSC and other site parent groups**
  - ELAC meetings
  - Private 1:1 parent meetings

- **Outreach to parents subgroups (African-American) to increase parent participation at Back to School Night**
    - TeleParent, personal phone calls, through daily encounters

- **Increase student participation in SES**
  - TeleParent and personal phone calls
  - Marquee, flyers
  - TeleParent and personal phone calls to those who missed the fair

Evergreen Valley

* <u>Increase parent use of SchoolLoop</u>
    * Information on Parent Center Brochure
    * Parent & Community Involvement Specialist - Referrals to SchoolLoop coordinator
    * Updated list shows parent sign ups have increased
    * BTSN- Spoke to parents about it and handed instructions English & Spanish
* <u>Increase or establish participation in SSC and other site parent groups</u>
    * Advertising
    * Morning announcements, SchoolLoop and EV website.
    * Announced at LPC meeting
    * APED- has made personal calls to parents
    * SchoolLoop
* <u>Outreach to parents subgroups (African-American) to increase parent participation at Back to School Night</u>
    * Mr. Van Holt- BSU coordinator 1x2 meeting a month
    * SchoolLoop , TeleParent, and EV website
    * Admin has met with BSU
    * Activity days to get parents involved – provide lunch or dinner
* <u>Increase student participation in SES</u>
    * Evergreen Valley is not a Title 1 school

Independence High School

* **Increase parent use of SchoolLoop**
  * Meet with every parent who comes into IHS
  * Extracted a list from SchoolLoop indicating students without Parent Registration
  * Mailed out an introduction letter in English/Spanish with SchoolLoop instructions
  * During outreach efforts @ Back to School Night, SES Fair, Parent Conference, Senior Night, College Night, ELAC w/sign in sheets
  * PCIS & SchoolLoop Information included in Progress Reports
  * SARB
  * Business Card with SchoolLoop log in / password in the back (Thanks to Irma)

* **Increase or establish participation in SSC and other site parent groups**
  * Postcards, flyers, TeleParent, SchoolLoop, marquee, personal phone calls, staff communication
  * ELAC, DELAC

* **Outreach to parents subgroups (African-American) to increase parent participation at Back to School Night**
  * TeleParent, personal phone calls, postcards, marquee
  * Individual Plan through CaliforniaColleges.edu

* **Increase student participation in SES**
  * Personal phone calls, TeleParent, informational letter
  * Follow-up with no show parents
  * Continuous communication with SES staff

James Lick

* **Increase parent use of SchoolLoop**
    * We are currently awaiting our Parent Center computers but have been registering parents as they come visit or meet with staff.
    * We have heavily promoted SchoolLoop through calls, flyers, Tele-parent, and one-on-one conversations with parents that visit the campus.

* **Increase or establish participation in SSC and other site parent groups**
    * My admin thought it was only for voting members, so I wasn't invited to the first one. I will be attending the meeting in October.

* **Outreach to parents subgroups (African-American) to increase parent participation at Back to School Night**
    * BTSN saw 60+ more parents than the previous year.
        * Most parents spent a good amount of time in the Parent Center becoming aware of what we have to offer, as well as making program suggestions.
        * 21 parent volunteers were recruited, and 4 parent leaders were identified
    * Currently attempting to form parent groups
        * Working with boosters and teachers to identify potential committee members
        * Our Social worker is working with our BSU as interim advisor to establish & grow the group

* **Increase student participation in SES**
    * According to Supplementary Education Department, our participation more than doubled in comparison to last year.
        * We made calls, sent mail, and counselors worked to deliver the message to students as well.

Mt. Pleasant

- ## Increase parent and student use of SchoolLoop
  - Total students enrolled in MP SchoolLoop 1452.
  - Total students signed up to SchoolLoop 1350 enrolled.
  - Total parents signed up to 1082 need 268 total.
  - Signing up parents and students daily. Any parent and student that comes in for any reason attendance, registrars office, student services.

- ## Increase or establish participation in SSC and other site parent groups
  - Monthly, TeleParent and smaller group personal phone calls and SchoolLoop email to inform parents on upcoming workshops and school events, and mailers.
  - Avid Parent Meeting – 90 parents, first meeting was on 8/29/14
  - SSC- Parent & staff and student meeting 9/9/12
  - Monthly parent workshop/ with Avid 40 .
  - ELAC parent meeting 1st 9/30/14
  - AASU student 20 currently, 1st parent meeting mid October.

- ## Outreach to parents subgroups (African American) to increase parent participation at Back to School Night
  - Working with Ms. Debra Robinson, English teacher. She runs our Project Word for all 58 African-American students. Currently she has 28 student participating in AASU. Working with her to set up parent workshops.

- ## Increase student participation in SES
  - SES - last year we had 30 enrolled. This year we have 77.

- ## Upcoming workshops
  - We are working with Bill Wilson Center for series of parent and student workshops. Polling our parents to see what classes they would like for us to offer, as well as helping with our foster students and homeless families.

Oak Grove

* **Increase parent use of SchoolLoop**
    * SchoolLoop sign up has been part of the agenda for every parent 1st meeting
    * Incentive (such as classroom supplies) to teachers if they have their students and parents signed up in SchoolLoop. We use Reach Out Reports in SchoolLoop to know if teachers are completing assignment.
    * We enroll parents in SchoolLoop as soon as they enroll their kids in our school.
    * Also we enroll every parent that comes in the office regarding grades and attendance.

* **Increase or establish participation in SSC and other site parent groups**
    * Attended first SSC on October 1st. Introduced myself to SSC as well as to other parent groups such as Comite de Padres Latinos, Parent Community Organization, and our organizations on campus.
    * We are using parent evaluation sheet – to know what workshops they would like to have at the school. (We have scheduled A-G Requirement presentation to all parents on October 14.)

* **Outreach to parents subgroups (African-American) to increase parent participation at Back to School Night**
    * We used TeleParent as well as SchoolLoop to invite them to our Back to School Night.
    * Use help from organization such as Imani Village on our campus to push parent involvement.
    * First AAPA Meeting will be October 15th - currently working on agenda for meeting.
    * We were able to recruit about 10 parents from the Kick-off celebration from Imani Village.

* **Increase student participation in SES**
    - Made phone calls to invite parents to our SES Fair and gathered information for those parents that missed meeting.

Piedmont Hills

* **Increase parent use of SchoolLoop**
  * Personal phone calls to parents that were not registered on SchoolLoop
  * At Back to School Night we had Chrome books set up for immediate registration & assistance.
  * We sent letters home to all parents who were not registered for SchoolLoop to sign up, with intructions.

* **Increase or establish participation in SSC and other site parent groups**
  * Created flyers and mailed to parents
  * Emailed all parents and sent out a TeleParent
  * Advertised on Parent Involvement page
  * Surveyed parents' needs and request
  * Involved teachers to communicate with students, so student could communicate with parents.
  * Created supplemental information to help parents have a clearer understanding of what the parent groups are for.

* **Outreach to parents subgroups (African-American) to increase parent participation at Back to School Night**
  * Personal phone calls
  * Informing the community centers & libraries of our meetings
  * We have been using "catch-phrases" to gain attention, for example, free training, food, tutoring, etc.
  * Involving teachers & staff to help encourage communication between students & parents.

* **Increase student participation in SES**
  * Piedmont Hills is not a Title 1 school

WC Overfelt

* **Increase parent use of SchoolLoop**
    * Register all parents who I come in contact with
    * Office and staff refer parents to PCC to register
    * Register parents at Back to School Night
    * Flyers
    * Reminder during monthly parent meetings
* **Increase or establish participation in SSC and other site parent groups**
    * TeleParent messages
    * SchoolLoop news
    * Flyers
    * Personally invite parent who I come in contact with
    * Reminder during monthly parent meetings
* **Outreach to parents subgroups (African-American) to increase parent participation at Back to School Night**
    * TeleParent messages
    * SchoolLoop news
* **Increase student participation in SES**
    * TeleParent message
    * Flyers
    * Reminder during monthly parent meetings

East Side Union HSD Use of School Loop

	2013 Page Views	2014 Page Views	2013 Registered Teachers	2014 Registered Teachers	2013 Registered Students	2014 Registered Students	2013 Households	2014 Households
Andrew Hill	1,204,208	104,000	103	98	93.6%	92%	35%	31%
Calero	NA	15,179	NA	10	NA	83%	NA	50%
Evergreen	11,874,072	970,393	113	109	98.7%	99%	72%	74%
Foothill	78,875	8,505	25	25	40%	33%	5%	5%
Independence	8,841,410	569,108	143	138	97%	91%	33%	28%
James Lick	2,231,669	133,055	68	61	98%	83%	37%	25%
Mt. Pleasant	1,997,167	146,725	80	76	95%	91%	40%	32%
Oak Grove	3,706,976	248,925	95	91	97%	92%	58%	50%
Pegasus	8,635	1,649	7	7	36%	50%	4%	7%
Phoenix	805	578	5	4	0%	19%	1%	3%
Piedmont Hills	9,624,631	615,589	98	101	97%	95%	60%	54%
Santa Teresa	4,797,207	449,996	101	105	98%	96%	66%	63%
Silver Creek	8,123,159	550,512	104	105	98%	97%	55%	50%
Overfelt	2,432,019	73,873	81	77	97%	88%	32%	21%
Yerba Buena	2,357,721	138,315	87	85	95%	90%	24%	20%

Individual Learning Plans

*Mount Pleasant—93%

*Piedmont Hills—95%

*Andrew Hill—95%

*Oak Grove—100%

*James Lick—95%

*Santa Teresa—95%

*Overfelt—100%

*Evergreen Valley 100%

*Yerba Buena 100%

*Independence 95%

BSU Support

* Best practices with advisors
* Coordination of Leadership Opportunities
    * Regional and State Conferences
* 2nd Semester ESUHSD Leadership Conference